0.00 0.00

ORDER

Orders	Order / Rev:	102138	_	
	Alt Order #:	06815979		
•	Product Desc:	JOE HECK 4 CONGRESS	-	
	Estimate:	2214	-	KSNV
	Flight Dates:	10/29/12 - 11/04/12	Primary AE:	Amy McCreary
	Original Date / Rev:	05/24/12 / 05/25/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Strategic Media Placement, Inc.		
	Buying Contact:		- Billing Type:	Cash
	Billing Contact:		– Billing Calendar:	Broadcast
•		7669 Stagers Loop	Billing Cycle:	EOM/EOC
		Delaware, OH 43015	Agency Commission:	15%
Advertiser	Name:	Heck Uce for Congress	•	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	- Advertiser External ID:	

Rill	Dlan
0111	r Idii

DIII FIAII				Totals						
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	_	
10/29/12	11/04/12	89	\$74,700.00	\$63,495.00	November 2012	89	\$74,700.00	\$63,495.00	_	
					Totals	89	\$74,700.00	\$63,495.00	_	

Agency External ID:

Account Executives

Sales Office	Sales Region	Start Date / End Date	Order %		
		Start Of Order - End Of Order	100%		
Share	Total	1			
37%	\$74,700.00	1			
100%	\$201,891.89				
Share	, Total	1			
0%	\$0.00	1			
	Share 37% 100% Share	Share Total 37% \$74,700.00 100% \$201,891.89 Share Total	Start Of Order - End Of Order Share		

POLITICAL/AGY, PCAN, GEN

CABLE	0%	\$0.00
KBLR		
· ··· = · ·	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$54,510.81
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$40,378.38
KTUD	0%	\$0.00
KVVU	16%	\$32,302.70
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Revenue Codes:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV NEWS	10/29/12	11/02/12	M-F 5-6a WakeUp w/ M-F 5-6a WakeUp w/		5-6a	MTWTF	:30	5	\$400.001	0.00 NM	5	\$2,000.00
<u>Sta</u> Week: 10.		<u>End Date</u> 11/04/12	Weekdays Spo MTWTF	ots/Week 5	<u>Rate</u> \$400.00	Rating 0.00						

Print Date: 05/29/12 09:11:37

KSNV

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Order / Rev: Alt Order #:

Flight Dates:

102138

10/29/12 - 11/04/12

06815979

Advertiser:

Heck, Joe for Congress

Product Desc:

JOE HECK 4 CONGRESS

Estimate:

2214

Ln Ch	Ctort	C m d	lovenstane Cada	Dan ala	04				D . D.			
E 1 KSNV	Start	End	Inventory Code M-F 5-6a WakeU		Start/End 7		Len S			Rtg Type		Amount
E I KSINV	10/29/1	2 11/02/12	M-F 5-6a Waket		5-6a	MTWTF	:30	5	\$400.001	0.00 NM	5	\$2,000.00
NEWS				rp mrragnote								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	MTWTF	5		0.00			· · · · · · · · · · · · · · · · · · ·			
E Z KSNV	10/29/1	2 11/02/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	MTWTF	:30	10	\$725.001	0.00 NM	10	\$7,250.00
NEWS			WIT O TO TVOICE	pp wwwagners						ľ		
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		11/04/12	MTWTF~~	10		0.00						
E 3 KSNV	10/29/1	2 11/02/12	Today Show Today Show	СМ	658a-9am	MTWTF	:30	10	\$900.001	0.00 NM	10	\$9,000.00
TODAY			Today Show									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	MTWTF	10	\$900.00	0.00						
E 4 KSNV	10/29/1	2 11/02/12	M-F Today Show		9-10a	MTWTF	:30	5	\$425.001	0.00 NM	5	\$2,125.00
TODAY	П		M-F Today Show	<i>!</i>								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		11/04/12	MTWTF	5	\$425.00	0.00						
E 5 KSNV	10/29/1	2 11/02/12	M-F Today Show	III 4th 13tM	10am-11am	MTWTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
TODAY	Ш		Today 4th Hour									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	MTWTF	5	\$325.00	0.00						
E 6 KSNV	10/29/1	2 11/02/12		CM	12-1230pm	MTWTF~-	:30	5	\$425.001	0.00 NM	5	\$2,125.00
NEWS			Noon News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	MTWTF	5	\$425.00	0.00						
E 7 KSNV	10/29/1	2 11/02/12	Dr. Phil	CM	3-4p	MTWTF	:30	2	\$450.001	0.00 NM	2	\$900.00
PHIL			Dr Phil							[
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10/2		11/04/12	MTWTF	2	\$450.00	0.00						
E 8 KSNV	10/29/12	2 11/02/12	M-F Early News	СМ	5-630p	MTWTF	:30	15	\$1,200.001	0.00 NM	15	\$18,000.00
NEW			M-F Early News									, ,
NEWS	rt Date	End Date	Mookdayo	Cnoto Allook	Data	Dating						
<u>عرص</u> //Week: 10		11/04/12	<u>Weekdays</u> MTWTF	Spots/Week 15	<u>Rate</u> \$1,200.00	Rating 0.00						•
			M-F Jeopardy	CM	630-7pm	MTWTF	:30	5.	\$1,300.001	0.00 NM	5	\$6,500.00
	designation of the state of		-M-⊑Jeopardy	en majorita de la companya ya				No. of the last of		ende produce make		40,000,00
JEP Stor	rt Date	End Data	Mookdaya	Conta Mila ale	n	D-ti						
<u>عرما</u> Week: 10/2		End Date 11/04/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,300.00	Rating 0.00						
E 10 KSNV				CM	7-730pm	MTWTF	:30	5	\$1,300.001	0.00 NM	5	\$6,500.00
			M-F Wheel of Fo	rtune	•				, .,		Ū	40,000.00
WHEEL		Find Date	Mankalar	Omista BM and	D-1-	P2 - 41						
<u>Star</u> Week: 10/2	t <u>Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> MTWTF~~	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00						
			Face to Face w/ F		730-758pm	MTWTF	:30	5	\$900.001	0.00 NM	5	\$4,500.00
			Face to Face w/			, , 1	.50	v	φυσυ, συ (0.00 14141	J	ψτ,σσσ.σσ
FACE	1 D 1	E-15 :	184		_					ŀ		
<u>Star</u> Week: 10/2	<u>t Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$900.00	Rating						
			M-F News 3 at El		ֆ900.00 11pm-1135p	0.00 m MTWTF	:30		\$1,200.001	0.00 NM	E	¢6 000 00
KOKY	, v. = Vr 14	OLF (Z	M-F News 3 at E		τιβιιι-1199β	191 4711W11;	.30	Ü	φτ₁∠νυ,υυ Ι	U.UU INM	5	\$6,000.00
NEWS												
		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 E 13 KSNV		11/04/12	MTWTF	CM	\$1,200.00	0.00	.20	r	ΦΕΩΩ 001	0.00 111	**	00
L IO KONV	10120112	. 11102/12		GIV)	1135p-1237a	MTWTF	:30	5	\$500.001	0.00 NM	5	\$2,500.00

Print Date: 05/29/12 09:11:37

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Order / Rev:

102138

Advertiser:

Heck, Joe for Congress

Alt Order #: Flight Dates:

06815979

Product Desc:

ate: 2214

JOE HECK 4 CONGRESS

KSNV

10/29/12 - 11/04/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount The Tonight Show Tonight Show LENO Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 10/29/12 11/04/12 \$500.00 0.00 E 14 KSNV 11/03/12 11/04/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----SS :30 2 \$1,100,001 0.00 NM \$2,200.00 2 Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ----SS 2 \$1,100.00 0.00 E 15 KSNV 11/03/12 11/03/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$375.001 0.00 NM \$375.00 1 News 3 Sunrise SATURDAY **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----5-\$375.00 0.00 E 16 KSNV 11/03/12 11/03/12 Saturday Today CM 7a-9am ----S-:30 \$625,001 0.00 NM \$625.00 Saturday Today SAT TODAY Start Date End Date Spots/Week Weekdays Rating Rate ----S-Week: 10/29/12 11/04/12 \$625.00 0.00 E 17 KSNV 11/04/12 11/04/12 Sunday Today ----S CM :30 7a-8am \$500.001 0.00 NM \$500.00 Sunday Today SUN TODAY Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ----S 0.00 \$500.00 E 18 KSNV 11/04/12 11/04/12 Meet the Press CM 8a-9am ----S :30 1 \$1,300.001 0.00 NM \$1,300.00 Meet the Press MTP Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 ----5 1 \$1,300.00 0.00 E 19 KSNV 11/03/12 11/03/12 Sa-Su Early News CM 5pm-630pm ----S-:30 \$675.001 0.00 NM \$675.00 Sa-Su Early News **NEWS** End Date Spots/Week Start Date **Weekdays** Rate Rating Week: 10/29/12 11/04/12 ----S-\$675.00 0.00

Totals 89

9 \$74,700.00